

**Concordia Concrete  
Toboggan Team**

# **Sponsorship Package**

For the 2023 Great Northern  
Concrete Toboggan Race



**CONCORDIA  
UNIVERSITY C<sup>2</sup>T<sup>2</sup>**



# About the competition

For almost 50 years, the Great Northern Concrete Toboggan Race has been bringing together universities from across the country to design, manufacture, and race their own concrete toboggan. It is a "concrete toboggan" because the competition rules state that the only material allowed to be in contact with the snow is concrete -hence the concrete skis. Concordia's team relies on sponsorship to make the most of this competition and provide students with unparalleled practical experience and networking skills.



Throughout the academic year, our team of 30 dedicated students will be working together to design and manufacture a new toboggan in the hopes of bringing it to the 2023 competition in Kelowna, British Columbia. Our team consists of students from an array of engineering disciplines including mechanical, civil, aerospace, software, electrical, and building engineering. We strive to promote ingenuity, critical thinking, skills and a community in the work that we do.

## Letter from the Dean

I am proud to support this year's team. Concordia enjoys a long-standing history with this 48th annual event and I am certain this year's team, will do us proud. I am always happy to see our talented students applying the theoretical knowledge learned in the classroom on a practical project such as this one. This aligns with the strategic directions of the University and the Gina Cody School.

**Dr. Mourad Debbabi, Dean**

Gina Cody School of Engineering and Computer Science



# Sponsorship Tier

## BENEFITS

\$500

\$1000

\$1500

\$2000

Company Information  
on Team Website



Social Media  
Exposure



Company Logo on  
Team shirt



Sticker of Company  
Logo on Toboggan



CV of all Team  
Members



Note: These are not formal agreements and negotiations can be made, including in-kind sponsorship

## Contact



Samuel Sifton  
Team Captain

Jade Andrieux  
Sponsorship Director



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# Concordia's Team

In 2022, our team was proud to receive the following awards, amongst others, for our hard work:

2nd place in  
Team Spirit

1st place in  
Project  
Management

We are also proud of the fact that our team is 50% female and 50% male, including our leadership team which holds 6 women and 6 men.



**Thank you to our sponsors, we look forward to another year of hard work and success.**